



23rd Annual
Leaders for Literacy Luncheon
October 14, 2010 - Omni William Penn Hotel

I am pleased to support GPLC's adult learners with an advertisement in the program book:

- Outside Back Cover (7"w x 10"h in full color)*\$1,500
- Inside Front or Inside Back Cover (7"w x 10"h in full color)*\$1,000
- Full Page Ad (7"w x 10"h in B&W).....\$500
- Half Page Ad (7"w x 4.75"h in B&W)\$250
- Quarter Page Ad (3.25"w x 4.75"h in B&W).....\$125

Sponsor a Student Success Story\$800
This special advertising opportunity will feature a profile of one of GPLC's students along with your company's logo in a full-page color advertisement. Only 10 will be sold! Reserve yours now!

**Please note that the Outside Back Cover, Inside Front and Back Covers, and Success Story Sponsorships are available on a first come, first serve basis.*

Thank you! Please return form, payment and artwork to the address below no later than September 9, 2010.

Advertiser Information

Company Name _____

Contact Name _____ Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-mail _____

Payment Information

Check payable to "GPLC" enclosed. Please invoice me.

Credit Card Visa Mastercard Amex Discover

Name on card _____ Card No. _____ Exp. Date: _____

Advertisement Specifications

- Cover advertisements will be printed in full color. All other advertisements will be printed in black and white. Page size is 8.5 x 11. No bleeds.
- Advertisements must be submitted as high-resolution, camera-ready art sized to fit. Electronic files preferred (.jpg, .tif or .pdf). E-mail files to mpolinsky@gplc.org no later than **September 9, 2010**. Please send a fax of the ad to 412-661-3040 or mail a laser printout. Please note that faxed artwork is not suitable for publication.
- We regret that we are unable to provide a final proof of your advertisement due to the tight turnaround time required for production of the event program. However, be assured that we value a high-quality publication as much as you do and will make every effort to ensure your ad appears appropriately.
- If you have any questions, please contact Maria Polinsky at 412-661-7323 x108 or mpolinsky@gplc.org.

Advertising Deadline: September 9, 2010

The official registration and financial information of the Greater Pittsburgh Literacy Council may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.